

YOUR GUIDE TO HOSTING BREWS & BAKES



**ROYAL
VOLUNTARY
SERVICE**



THANK YOU



for Joining Us!

We're thrilled you've decided to host a Brews & Bakes Fundraiser. Sharing a cup of tea or coffee with friends is a simple yet powerful way to bring people together. At Royal Voluntary Service, we strive to create that same sense of connection for those who feel isolated across Britain.

What is Brews & Bakes?

Turn your typical coffee morning or tea party into a flavour adventure by inviting your guests to sample a range of teas and coffees – from British classics to herbal infusions, coffees from around the world, or even fun themed tasters.

Every pound you raise through your Brews & Bakes event helps change lives. Your support helps us deliver vital services to people who need them most, helping them feel connected, and live healthier, happier lives.



About Royal Voluntary Service

Each and every day we support tens of thousands of people across Britain by providing practical, social, and emotional support in homes, hospitals, and communities. Here's how your fundraising makes a difference:

- ✓ **Practical Help** – Our volunteers are on hand to help people recover at home following a stay in hospital, provide transport to appointments, and support with everyday tasks such as collecting shopping and prescriptions.
- ✓ **Companionship** – A regular visit or a friendly phone call can make all the difference, helping tackle loneliness and isolation, making people feel more connected.
- ✓ **Community Clubs** – From Tai Chi to IT classes and lots more besides, we offer a wide range of activities that help people make social connections, stay active, and remain part of their community.

TOGETHER, we can make life brighter for thousands of people.



HERE'S HOW YOUR FUNDRAISING COULD HELP:

- £10** could help us put on a lunch club, bringing people together to enjoy a hot meal, a chat and a bit of fun.
- £25** could help someone feel safe arriving home from hospital, with a friendly volunteer checking everything is warm, comfortable and ready for them.
- £100** could help pay for two memory boxes, giving people living with dementia the chance to share stories, memories and moments that matter.
- £250** could help get a new local activity up and running, bringing more older and vulnerable people together and helping them feel part of their community.

Your fundraising helps make all of this happen, supporting people across Britain to stay safe, well and connected. Thank you for being part of it.



Set the **DATE!**



Map out when and where you would like to hold your Brews & Bakes event and be sure to let us know about it so we can wish you good luck on the big day!

GETTING STARTED

Our Top Tips

Make sure you kick off your Brews & Bakes fundraiser with a bang by following our top tips!



- 1 Download our Recipe Cards** – No Brews & Bakes event is complete without something tasty to go with your brew! Our amazing volunteers, group attendees, and staff have shared their favourite recipes just for you. Each card also includes a little about Royal Voluntary Service and the work your fundraising supports – so you can learn more while you bake.
- 2 Get Your Quiz On** – Think you're a coffee connoisseur or a tea trivia master? Host a Brews & Bakes quiz at your event! It's a fantastic way to boost donations – ask attendees to make a small contribution to take part and offer a prize for the winner.
- 3 Find Your Favourites** – Download our voting cards and let guests choose their favourite tea or coffee blend from around the globe. Share your results with us – we'd love to know your top picks!
- 4 Host a Raffle** – It's a fundraising classic for a reason! Add excitement to your event with a raffle. It's a brilliant way to raise extra funds while creating a buzz among your guests.
- 5 Blind Taste Your Brew** – Mix up some delicious blends and challenge your guests to a blind taste test. Can they guess where each blend comes from? It's a fun twist that everyone will love!





JUST GIVING

Setting up a **JustGiving** page is a great way to get started and make it easy for people to donate. You can scan the QR code below or visit [justgiving.com/campaign/rewsandrakesrvs](https://www.justgiving.com/campaign/rewsandrakesrvs) to set up your page in just a few minutes.



If you'd like any support along the way, we're here to help. You can email us at fundraising@royalvoluntaryservice.org.uk, or reach out to us on Facebook, Instagram or TikTok.

HOW TO

pay in your donations

There are a few simple ways you can pay in the donations you've raised for Royal Voluntary Service.



Online

You can pay your fundraising in online by heading to royalvoluntaryservice.org.uk/donate

JustGiving

If you're raising funds on **JustGiving**, your donations are sent straight to Royal Voluntary Service, with Gift Aid added where possible – so there's nothing extra for you to do. Your supporters will also receive a lovely thank-you message automatically.

At Your Local Barclays Bank or Post Office

You can pay in your donations to any Barclays bank or post office, please email us for our bank details.

GIFT AID

If you are a UK taxpayer, make your donation go further with **Gift Aid**. It means that we can receive an extra 25p for every £1 donated. All you need to do is tick the box on the online donation form or request a Gift Aid form from us to give a little extra at no cost to you.

Sending Money by Cheque

You can send in your donations to us via post to:

**Fundraising Department
Royal Voluntary Service
Hanley Centre
29 Charles Street
Stoke-on-Trent
ST1 3JP**

Please make any cheques payable to **Royal Voluntary Service**.

By Phone

You can pay your donations using your credit card or debit card by calling us on **0800 731 9197**. Our lines are open Monday – Friday 9:00 am – 5:00 pm.

Keeping your **EVENT** safe and simple

To help your Brews & Bakes fundraiser run smoothly and safely, here are a few helpful things to keep in mind.



Food & Drink

We want everyone to enjoy your event safely. Please take care to follow basic food hygiene and clearly label anything that could cause an allergy. Our recipe cards list common allergens, and if you're using different recipes, having the ingredients on display is a great way to help guests make informed choices.



Planning a raffle or lottery?

If you're thinking about running a raffle or lottery as part of your Brews & Bakes event, there are a few simple rules to be aware of. We recommend having a quick look at the guidance below:

England, Scotland and Wales:
[gamblingcommission.gov.uk](https://www.gamblingcommission.gov.uk)

Northern Ireland:
[communities-ni.gov.uk](https://www.communities-ni.gov.uk)

If you have any questions at all, or you'd like help checking whether your plans are covered, please don't hesitate to get in touch with us at **[fundraising@royalvoluntaryservice.org.uk](https://www.fundraising@royalvoluntaryservice.org.uk)** — we're very happy to help.

ROYAL VOLUNTARY SERVICE

THANK YOU

so much for your
support – together,
we're building
a happier and
healthier Britain.



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